P - describe the steps you intend to take to promote the four licensing objectives:

A) General - all four licensing objectives

- No drinks promotions
- Offer a wider then average choice of low alcohol and non-alcoholic drinks, including quality teas and coffees
- Provide reasonably priced soft drinks.
- Not offering any 'alcopops'
- Offer 125ml wine glasses as standard, 175ml as large
- Price list to include ABV and units of alcohol
- Offer 1/3 pint glasses of beer
- Focus on real ale and unusual beverages to attract mature clientele.
- Provide plenty of seating.
- Provide good quality food
- More than one personal licence holder on payroll
- Focus on staff training
- B) The prevention of crime and disorder
- Staff will be trained to be vigilant to over-consumption.
- Posters regarding safe limits of alcohol consumption, anti drink-driving and zero drug tolerance will be displayed.
- Flat surfaces in WCs will be wiped with Vaseline or WD40 to help prevent drug use.
- Toilets will be checked frequently.
- Will join Congleton Pubwatch scheme.
- - Will join Congleton ArcAngel scheme.
- An incident book will be kept.
- Lawton Street is well lit and covered by local authority CCTV.
- Street lights right outside the property will help with feeling of safety on leaving the premises.

C) Public safety

- Fire risk assessment carried out and to be maintained.
- Staff will be trained in safety procedures and what to do in the event of a fire.
- Capacity limit set at 300.
- Plan to operate within Health & Safety at Work etc Act 1974 with documented Health & Safety policy and documented risk assessment.
- Food The HACCP principles of food suppliers has been checked, the owner-manager has level 2 Food Safety and all staff will be trained in basic food safety. Menu is very limited and only uses a combi-microwave.
- Hygiene Whole property will be subject to daily and weekly cleaning schedules with individual tasks to be signed off by responsible staff when completed.
- D) The prevention of public nuisance
- Signs will be put up regarding respecting neighbours.
- No glasses or bottles to be taken outside.
- · Bottle bins will not be emptied in the evening but stored indoors until the next morning.
- Smoking area to be provided at rear of property to avoid congregation on Lawton Street.
- Staff will be trained to be vigilant to over-consumption of alcohol.
- Whilst this is a town centre location, (and there are pubs and bars in the very close vicinity hosting live music, DJs and karaoke), in recognition of the fact that there are a few domestic
- dwellings nearby, all live music in this venue will be finished by 12pm.
- Live music will be restricted to acoustic (no amplification).
- All doors and windows will remain closed in order to contain sound during live music performances, with the exception of normal entry and exit to the premises. An air-conditioning unit will be purchased if temperatures make this necessary.

- E) The protection of children from harm
- Staff will be trained to 'Challenge 25'.
- There will be a refusals book for under 18s.
- A sign will be displayed stating that 'accompanied children are welcome before 8pm. After this, please ask'.
- If a film rated (eg) '15' is being shown, a sign will be displayed requiring anyone under this age not to attend, and staff will be trained to ensure that this is not breached.